
Name	Job Title
Tony Black	Director

Key Skills

Uses a number of competencies acquired from working in a wide range of organisations and geographical locations. Key skill is listening, primarily to the requirements of users and customers. Analysis of requirements in a logical and structured way to identify the underlying processes in order to build robust and rigorous solutions which meet user objectives. Doing this in a calm way involving all the relevant people, whether they be in fellow members of the company or external to it, whilst enjoying working in a "can do" results driven environment.

Career History

Operations Director, Intelligent Addressing Ltd, 2000 – 2011

- Support of the joint venture with LGIH to create, maintain and distribute the National Land and Property Gazetteer (NLPG). This involves co-ordinating the activities of the 376 authorities in England and Wales to produce and now maintain their Local Land and Property Gazetteers (LLPG), which have been compiled into the NLPG.
- Responsible for IA's obligations under the Mapping Services Agreement for running both the NLPG and NSG hubs. This includes the provision of the stated monthly, quarterly and 6 monthly reports, which record IA's performance against the KPIs.
- Chair of the NLPG Project Board.
- Responsible for monitoring related developments to ensure that the NLPG will be used to its maximum potential. Support LGIH and IDeA in selling the importance of the NLPG and its role in supporting the information age agenda. Work with LGIH as part of the partnership to develop strategies for all aspects of the project e.g. licence agreements, standards development, briefing notes, timetables, pricing arrangements.
- NLPG representative on the ACACIA Technical Working Group; the BS7666 Review Steering Group and the BS7666:2006 Guidelines Group

Director and member of the Management Board, Ordnance Survey, 1996 – 99

- Initially responsible for Sales and Marketing into the Business and Professional markets, bringing in 70% of OS's income. Negotiated an innovative agreement with the Coal Authority and an SLA with HM Land Registry. Co-Chaired a review, which led to the establishment of the Sales and Marketing Business Units.
- As Director of Marketing led the negotiation with local government for the NSG concession; implemented significant changes to the product portfolio; drew up an MOU for the business relationship with local government and protected OS's IPR.
- In 1999 became Director responsible for Strategic Operations. Continued as OS representative on the National Land Information Service (NLIS) Executive Board. Directed research activities and services provision.

GI Advisor, Local Government Management Board (LGMB), 1991 – 96

- Facilitated the local government sponsored projects that led to BS7666 Parts 1 to 4.
- Formulated a policy for authorities accessing national datasets; the first was the innovative SLA with Ordnance Survey which enabled access to digital map data by the local government community. Produced good practice guidelines on implementing GIS.
- Managed the 'Go with the flow' process modelling project which identified more than 700 activities that local authorities carry out and the data required to support them. Published a well-received newsletter 'GIS News', which briefed authorities on a wide range of activities.

Qualifications and Memberships

- Chairman of the Association for Geographic Information (AGI) in 2000
- Diploma in Land Surveying
- MSc in Computer Science, King's College, London
- BSc in Geography, University of Birmingham

Date

This CV was revised in March 2011.